



A Silicon Valley-Based Edutech Company

Welcome, Educators!

Turning Your Students From Pre-Readers Into Independent Readers

Develop your students' early reading skills with SquareTales-a unique reading support for every early learner. Completely safe and ad-free, this app greatly increases the level of reading proficiency in early learners!

**For ages 2-8.*

Try SquareTales In Your School



70,000+ Kids and **2,000+** Schools Globally

AWARD-WINNING COMPANY



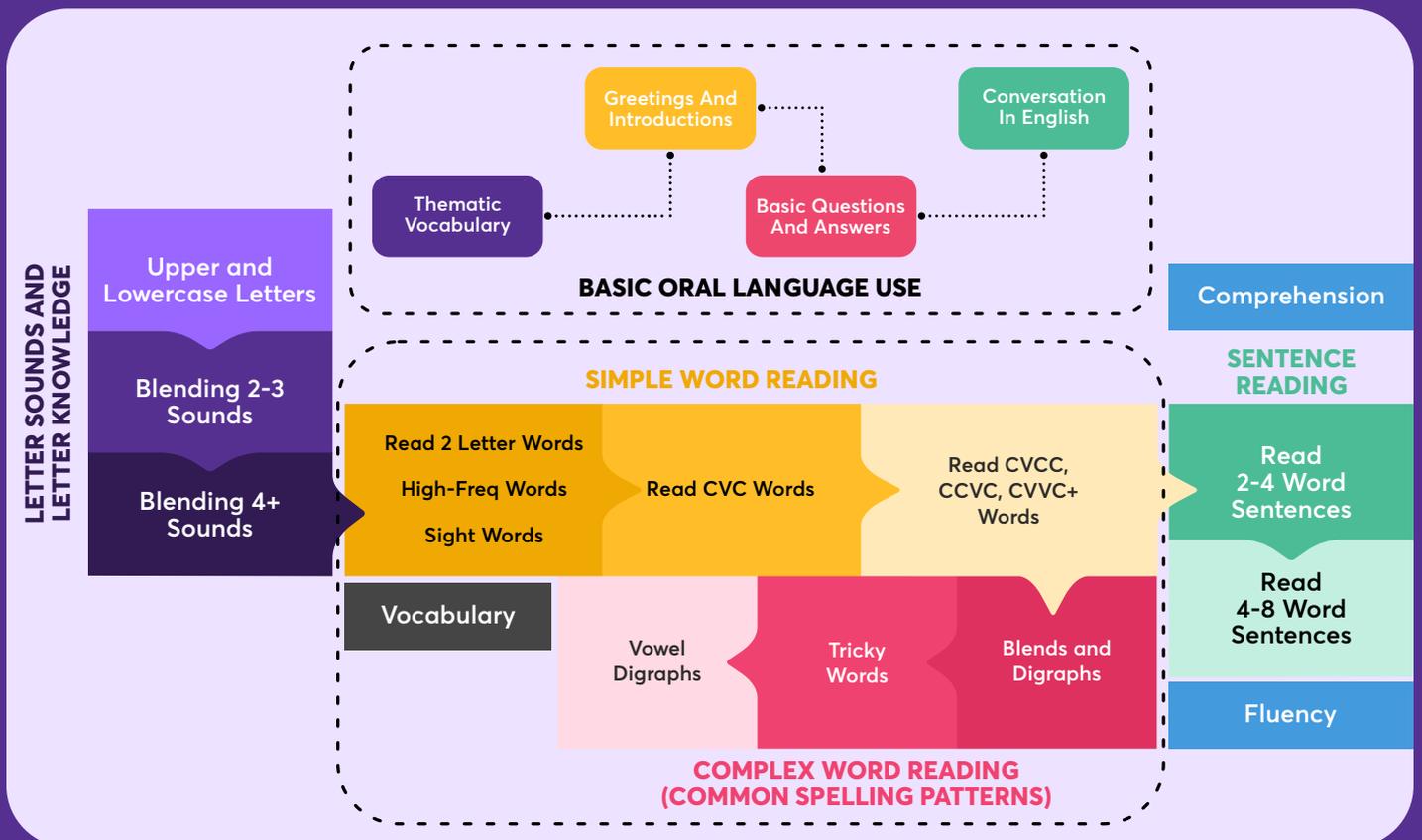
www.squaretales.in

How SquareTales Works:



- ✓ Students learn letter-sounds.
- ✓ They learn to blend these letter-sounds to form words (e.g. c-a-t).
- ✓ They practice the words.
- ✓ They start reading connected text, and later, full sentences.
- ✓ They can now read a book.
- ✓ They practice what they learnt through engaging activities.
- ✓ They learn to read the physical book, which corresponds to the ebook.

Roadmap of SquareTales Books:



WHAT THE RESEARCH SAYS	SQUARE PANDA'S RESPONSE
Playing learning games improves brain development .	→ Developed educational games to reinforce essential skills like phonics awareness, tracing, decoding, and more, in children.
Children learn better in a multisensory environment.	→ We're turning tablets and phones into multisensory devices, using touch and sound.
Starting phonics education early has the best impact on early learners .	→ We introduced an innovative reading system, which seamlessly blends learning and fun to turn pre-readers into independent readers.

Square Panda partners with Dr. Bruce McCandliss, neuroscience researcher at Stanford University, and follows the guidelines of the National Reading and National Literacy Panels.

*Data interpreted from: Birsh, 1999; Blau et al., 2009; Blau et al., 2010; Bowey, 1995; Hecht et al., 2000; Montessori, 1967; Reid, 2013; National Literacy Panel, 2006; NICHD, 2000; Noble, Farah, McCandliss, 2006; Van Atteveldt et al., 2004.

Testimonials:



“Differential learning and the use of technology to make learning more fun are the future. **SQUARE PANDA** creates experiences that are not just enjoyable but long lasting too.”

Dr. Jawahar Suriseti

Advisor to Government, TED Speaker, Smart City Consultant, Start Up Mentor, Psychologist, Bestselling Author, Speaking Tree Columnist

“We like your product. It is truly beneficial for kids. Teachers get support in their work as well. Thank you, Square Panda, for making such an informative and supportive tool. We are very grateful to you.”

Mrs. Rinkoo Chaubey
(Owner of The Apple Tree Play School)

“The conduct of the trial was smooth and all the students enjoyed the games. All the teachers like the product. This will surely enhance the language learning of kids in a suitable way. It is providing a path to learn a language via play, and to experiment too!”

Mr. Vikram Dhandhukia
(Owner of the TreeHouse)

“I think any child would love to play with this, since it is full of colourful characters. They are willingly reading with SquareTales, and unknowingly learning. I am really happy with SquareTales, because it is giving that overall development to my children. They are at par with the world and with technology. I am so confident that this product will help my children become successful and more advanced.”

Mrs. Janhavi Thakker
(Teacher and Mother of 8-year-olds)

For more, contact chander.moorjani@squarepanda.com or Call +918657450102.